

# Polyethylene Films

2019

*The business and technical conference for the polyethylene films industry*

**February 5-7, 2019**

**Ft. Lauderdale Marriott Coral Springs Golf Resort  
Coral Springs, Florida, USA**



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ONLY **\$750**

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Bringing the plastics industry together.

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# Polyethylene Films

2019

The 17th annual Polyethylene Films conference, organized by AMI, will take place on February 5-7, 2019 in Coral Springs, Florida.

The polyethylene film business continues to be one of the most dynamic and innovative in the plastics industry, characterized by growth, new product development, and a changing industry structure. The variety of new resins available to extruders also continues to expand and drive even more sophisticated formulations. Polyethylene Films 2019 will discuss issues of new product development, changing market structure, and final customer needs and specifications. Attendees at the conference are typically senior managers within the industry, normally representing over 7 billion pounds of film production within the North American market.

Polyethylene Films 2019 will look in detail at both these business challenges and technical developments and how they are affecting today's film producers and what they imply for the future. An international panel of expert speakers has been assembled by AMI to provide in-depth analysis of trend setting developments. Several papers will also cover the latest development in film Manufacturing technologies and how they will improve profitability and output.



**A very good way to network  
+ learn current trends in  
the industry**

*Business Development Manager,  
Daikin America*

Headline Sponsor



M. Holland is a leading international distributor of thermoplastic resins, providing suppliers the most strategic channels to market, offering innovative sourcing and supply chain solutions to our clients, and helping people lead rewarding careers. Since 1950, a deep commitment to personal relationships has formed the core of the company's heritage, its culture, and its vision. Headquartered in Northbrook, Illinois, M. Holland has over \$1 billion in annual sales and sells to more than 4,000 customers annually.

To learn more, visit [www.mholland.com](http://www.mholland.com).

## Five good reasons to attend:

- **Hear top experts talk about new innovations in technology**
- **Review the latest developments in the market**
- **Gain insight in what drives success in the polyethylene film industry**
- **Benchmark your company against other leading players**
- **Network with professionals in the packaging industry**

## Ways to get involved:

### Attend

Register before December 7, 2018 and pay \$1115 saving \$300 on the full price of \$1415. There are additional discounts for group bookings. The registration fee includes attendance at all conference sessions, the Networking Cocktail Reception, lunch and refreshment breaks on both days and a set of conference proceedings.

### Sponsor

There are several different sponsorship options that you may consider. Please contact the Conference Coordinator to discuss which opportunity will provide you with the best ROI.

### Exhibit

AMI events are more than just arenas for listening and networking. They also represent highly-targeted opportunities to enhance your image and to promote your products and services to an international audience. Running in conjunction with the conference, the exhibition is an integral part of the event, providing the ideal setting to increase your company's exposure.

## CONFERENCE HOTLINE

Contact: Lindsey Bower, Conference Coordinator  
Tel: +1 610 478 0800  
Fax: +1 610 478 0900  
Email: [lindsey.bower@ami.international](mailto:lindsey.bower@ami.international)

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## Tuesday, February 5, 2019

8:00 Golf tournament hosted by:  
(Additional registration required)



1:00 Registration and welcome coffee  
2:30 Opening announcements

### SESSION 1 - MARKET OVERVIEW

2:40 **Why the polyethylene film industry has a bright future**  
Mr. Andrew Reynolds, Director,  
ADVANCE BIDCO (OWNERS of AMI), United Kingdom

3:10 **Regulatory trends and concerns in polyethylene film**  
Mr. Christopher A. Thelen, Regulatory Specialist,  
M. HOLLAND COMPANY, United States

3:40-4:10 Coffee break

4:10 **North American polyethylene cost advantages:  
Sustainability & risks**  
E. Esteban Sagel, Principal,  
CHEMICAL AND POLYMER MARKET CONSULTANTS,  
United States

### SESSION 2 - RAW MATERIAL DEVELOPMENTS- RESINS

4:40 **Simplifying flexible packaging development**  
Dr. Rajen Patel, Fellow,  
THE DOW CHEMICAL COMPANY, United States

5:10 Afternoon wrap up and questions

5:20-6:50 Cocktail reception

## Wednesday, February 6, 2019

8:00 Welcome coffee  
8:50 Opening announcements

### SESSION 2 - RAW MATERIAL DEVELOPMENTS- RESINS (Cont.)

9:00 **Modeling and simulation of heat sealing process in multilayer  
polyethylene films for food packaging applications**  
Dr. Vinod Kumar Konaganti, Research Scientist,  
NOVA CHEMICALS CORPORATION, Canada

9:30 **Clarity LDPE- a cast film comparison**  
Mr. Matt Sonnycalb, Application Development / Technical Service  
Engineer,  
LYONDELLBASELL INDUSTRIES, United States

10:00 Presentation to be announced

10:30-11:00 Coffee break

11:00 **Introduction to micro and nano-layering LLDPE and HDPE with  
cyclic olefin copolymers (COC)**  
Mr. Paul Tatarka, Market Development,  
POLYPLASTICS USA, INC., United States

11:30 **New EVA and LDPE materials for thermal lamination and flexible  
packaging applications**  
Mr. Scott Weber, AD&TS Engineer,  
CELANESE, United States

### SESSION 3 - RAW MATERIAL DEVELOPMENTS -ADDITIVES

12:00 **Catalyst neutralizer polymer protector additive for polyethylene  
films resins**  
Mr. Donald Beuke, Technical Development Leader,  
MITSUI PLASTICS INC., United States

12:30-2:00 Lunch

2:00 **Development of high loading anti-fog masterbatch with  
improved anti-fog performance**  
Dr. MiaoMiao Xiao, Research Engineer,  
INGENIA POLYMERS CORP., Canada

2:30 **Inspired by innovation: Trends and material solutions for the  
packaging market**  
Mr. Chris Kerscher, Market Development Manager- Packaging,  
A. SCHULMAN, United States

3:00 **Multi season antifog for greenhouse**  
Mr. Anthony Chang, Sr. Project Engineer,  
TECHMER PM, United States

3:30 **New generation light stabilizers for greenhouse films that respond  
to challenging market needs**  
Ms. Emilie Meddah, Technical Marketing Manager North America  
- BL Performance Additives  
CLARIANT PLASTICS & COATING INC.- BUSINESS UNIT ADDITIVES,  
United States

4:00-4:30 Coffee break sponsored by:



### SESSION 4 - PROCESSING TECHNOLOGY

4:30 **Title to be announced**  
Mr. Rich Kanarski, Process Engineer,  
DAVIS-STANDARD, United States

5:00 **Triple bubble - turning challenges into opportunities**  
Mr. Frank Alexy, Sales Manager,  
Kuhne Anlagenbau GmbH, Germany

5:30 **Adiabatic fluid coolers: Replacing traditional cooling towers**  
Mr. Tom Stone, National Sales Manager,  
AQUATECH USA- A PIOVAN COMPANY, United States

### 6:00 INDUSTRY PANEL DISCUSSION

6:45 Afternoon wrap up and questions

## Thursday, February 7, 2019

8:30 Welcome coffee  
9:00 Opening announcements

### SESSION 5 - BUSINESS FORUM

9:10 **The end of UPI! E-commerce trends & implications of packaging**  
Mr. Jonathan Quinn, Market Development Manager PE Business,  
NOVA CHEMICALS, United States

9:40 **Global megatrends effecting flexible packaging and how to  
adapt**  
Mr. Steve DeSpain, Vice President,  
REIFENHAUSER INC., United States

10:10 **The future of sustainable packaging**  
Mr. Ben Mascarello, Chief Operating Officer,  
NOVOLEX, United States

10:40-11:10 Coffee break

11:10 **How mergers and acquisitions are changing the shape and  
nature of the plastics packaging industry**  
Mr. Rick Weil, Managing Director, Investment Banking,  
MESIROW FINANCIAL, United States

11:40 **Changing structure of polyethylene demand and  
competitiveness**  
Mr. Ashish Chitalia, Principal Analyst,  
WOOD MACKENZIE CHEMICAL, United States

12:10 **The NAFTA polyethylene film industry- structure and market  
demand**  
Mr. Andrew Reynolds, Director,  
ADVANCE BIDCO (OWNERS of AMI), United Kingdom

12:40 Afternoon wrap and questions

12:50 Conference ends

1:00-2:00 Lunch

Prize Giveaway sponsored by:



Conference Lanyard sponsored by:



Golf Tournament sponsored by:



AMI reserves the right to alter the program without notice. The latest program can be viewed on our website [www.ami.international](http://www.ami.international)

## REGISTRATION FORM

PLEASE COMPLETE IN BLOCK CAPITALS

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Company activity: \_\_\_\_\_

Purchase order No. (if applicable): \_\_\_\_\_

Invoice address (if different from above): \_\_\_\_\_

### DELEGATE DETAILS

Title: Mr/Mrs/Dr/Other: \_\_\_\_\_

First name: \_\_\_\_\_

Surname: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_

Special dietary requirements: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please confirm that you agree to your name being published alongside your company name and job title on the delegate list.

Yes

No

By registering for this event (please tick these boxes);

I agree to AMI's privacy policy ([www.ami.international/about/legal](http://www.ami.international/about/legal))

I agree to AMI's Terms & Conditions ([www.ami.international/about/tac](http://www.ami.international/about/tac))

We will not sell your personal data to any 3rd parties, and we will not keep your personal data for longer than is necessary.

### PARTICIPATION

Select a delegate option:

ABS customers: \$750 \_\_\_\_\_

Upgrade your booking to include:

Exhibition space: \$925 \_\_\_\_\_

Golf tournament: \$99 \_\_\_\_\_

Golf clubs: \$40 \_\_\_\_\_  
(Please circle LEFT or RIGHT handed)

Golf handicap \_\_\_\_\_

Total: \_\_\_\_\_

Please note upgrades can only be booked with a delegate place  
All payments to be made in US Dollars (\$)

### METHOD OF PAYMENT

You will be sent an invoice within 7 business days

**By Check:** Made payable to: "Applied Market Information LLC"

**Bank Transfer:** Please quote your invoice and account number.

Account number: 2000030701584

Routing number: 121000248 SWIFT: WFBUS6S

Note: You are responsible for any bank charges involved with the transaction.

**Visa/Mastercard**

Please provide your contact details and we will contact you to collect payment.

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Tel: \_\_\_\_\_

## POLYETHYLENE FILMS 2019 CONFERENCE INFORMATION

February 5-7, 2019

Ft. Lauderdale Marriott Coral Springs Golf Resort

11775 Heron Bay Boulevard

Coral Springs, FL 33076 USA

Tel: +1 954 753 5598

### PARTICIPATION OPPORTUNITIES

#### Registration fee

- ABS customers register for only \$750
- Exhibition package: Upgrade to an exhibition package for \$925
- Group discounts: When registering as a group you may be entitled to discounts. Contact the Conference Coordinator for more information

#### Exhibition package

The exhibition is an excellent way to enhance your business opportunities and makes it easy for delegates to find you! The upgrade allows you to:

- Have an exhibition space in the networking area throughout the conference (includes 1 table and 2 chairs)
- Include your company profile in the printed proceedings
- Display new and existing products
- Hand out brochures and promotional items to attendees from your stand

Spaces are allocated on a first-come-first-served basis and sell quickly. Add an exhibition space onto your delegate registration as an upgrade.

#### Sponsor this event

A variety of sponsorship opportunities are available at this event that can help to promote your company's products and services to this highly targeted international audience. For further information, please contact the Conference Coordinator at: +1 610 478 0800.

#### Social events

The social events organized for Polyethylene Films 2019 will provide an ideal setting for delegates and speakers to mix business with pleasure.

#### • Networking Cocktail Reception

A networking cocktail reception will be held on the first evening. This offers an excellent opportunity for delegates to meet with speakers and other colleagues. All delegates are invited to attend and admission is included in the delegate fee.

#### • Golf Tournament: Sponsored by

**ExxonMobil**

The scramble format golf tournament will begin on Tuesday at 8AM with a shotgun start. Teams of four will be assigned to maximize networking opportunities. Cost is \$99 per golfer. This includes the greens fee, cart rental and continental breakfast. Clubs are available for an additional \$40 if needed. Limited entry is available so register as soon as possible. Prizes will be awarded to the winning team and winners of on-course contests!

### HOTEL ACCOMMODATION

The conference fee does not include lodging. We have negotiated a special rate of \$169 plus tax per night at the Ft. Lauderdale Marriott Coral Springs Golf Resort. To make a reservation, please contact the hotel's reservation department at +1 954 753 5598 by January 3, 2019 and indicate that you will be attending "AMI's Polyethylene Films 2019 conference" to qualify for the special room rate. The hotel rate is guaranteed for a limited number of rooms so do not delay in making your reservation for a room at the conference location.

### CANCELLATIONS

Full refunds, less a cancellation charge of \$300 will only be made on cancellations received prior to December 7, 2018. Thereafter we regret that no refunds can be made. Delegates may be substituted at any time. Please note that refunds will not be given on exhibition upgrades or sponsorship packages at any time.

### CONFERENCE HOTLINE

**LINDSEY BOWER, CONFERENCE COORDINATOR**

AMI

1210 Broadcasting Road, Suite #103

Wyomissing, PA 19610, USA

Tel: +1 610 478 0800 Fax: +1 610 478 0900

Email: [lindsey.bower@ami.international](mailto:lindsey.bower@ami.international)

The latest program, including any new speakers or changes to the schedule can be viewed on our website: [www.ami.international](http://www.ami.international)